Tropentag Conference

Student Reporters 2018

Final Report

Ghent, Belgium

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Executive Summary

Tropentag is an interdisciplinary conference on research of tropical and subtropical agriculture, natural resource management and rural development, hosted by various European universities annually. In 2018, Tropentag was organized by the University of Ghent, Belgium, in cooperation with KU Leuven and Antwerp University.

11 student reporters with diverse academic and personal backgrounds, all currently enrolled in a European university study program (M.Sc or PhD) were tasked to cover the conference. It is important to note that normally there are 12 student reporters, in 2018 the group was missing one reporter who was a key figure – the role of previous student reporter.

During the 2018 Tropentag reporting, key digital platforms such as the Tropentag blog, Facebook, Twitter, Instagram Flickr, Medium and Youtube were mediums used to report. Instagram and Medium were added to the repertoire as they were seen by the student reporters as highly relevant media platforms in 2018. The Tropentag blog was not updated to a new platform, though it is highly recommended.

In the two-day training workshop held for the student reports prior to Tropentag 2018, it was decided to focus on "fast media" such as Instagram and Twitter, while writing fewer, yet more meaningful, blog posts than previous years. This decision was made by looking at previous years' traffic statistics, and supported by the student reporters who had previously attended Tropentag. Instagram and Twitter had 136 and 60 posts respectively, 327 photos were uploaded to Flickr and 30 posts were made on the Tropentag blog. Facebook was used as a medium to combine the various digital reporting platforms, and one post was made on Medium.

The following report provides summaries of student reporters activities and impressions, while offering feedback to support improvement for future student reporter teams.

1. Introduction

Tropentag

Tropentag is an annual conference on tropical and subtropical agriculture, natural resource management, and rural development organized by ATSAF (Council for Tropical and Subtropical Agricultural Research) e.V. in collaboration with European universities since 1997. This year Tropentag was hosted by Ghent University, Belgium in collaboration with KU Leuven and Antwerp University, and welcomed participants from more than 70 countries. The theme of 2018 year featured the important role of agricultural research and universities in addressing and solving global food security and food safety. Keynote speakers were: Ramon L. Espinel, Dean of the Faculty of Life Sciences of the ESPOL University in Ecuador; Prof. Bernhard Freyer of the University of Natural Resources and Life Sciences in Vienna, Austria; Emile Frison of the International Panel of Experts on Sustainable Food Systems in Orvieto, Italy; John McDermott, Director of the CGIAR Research Program on Agriculture for Nutrition and Health, IFPRI-Washington, USA; Francois Stepman, Platform for African–European Partnership in Agricultural Research for Development in Brussels, Belgium; and Prof. Anthony Whitbread, research program director at the International Crops Research Institute for the Semi-Arid Tropics, Hyderabad, India.

Student Reporters

We are 11 talented international students from all over the world. Before the conference began, we first attended a two-day workshop where we learned important communication skills in order to help us prepare a multi-author blog with text and visual content at the Tropentag. On the blog created you can find discussions and reports on recent trends, hot topics, or emerging issues that we captured during the conference. On the last day we attended the final seminar called "The way forward to a professional career", that served to summarize the skills we obtained throughout the conference and how we can utilize them in future career paths. We were able to contribute to the Tropentag Conference thanks to the support of ATSAF.

Why it is important for us?

Being involved in Tropentag Conference as student reporters brought us an invaluable chance to start a journalist career, specifically scientific journalism; which represents today a kind of niche in journalism and an excellent opportunity for us as environmental scientists and experts.

2. Workshops

The two-day preparatory workshops were an excellent opportunity to get to know one another and define team members' strengths and weaknesses. The three instructors were knowledgeable and helpful, and lessons were taught in an engaging manner. A group dinner in Ghent served as a prelude to the workshop beginning and proved to be the perfect way to break the ice in such a diverse group of individuals who were expected to work together so intensely in the coming days.

Day One

Ralph Dickerhof, a German freelance journalist, ran the journalistic introduction. The morning was opened with an ice breaker activity where the members of the Student Reporter team had to align themselves in accordance to their respective home's distance from Belgium. From there we had a discussion outlining our motivation and previous journalistic experience. We defined Tropentag's stakeholders (Tropentag donors, ATSAF e.V., universities, research institutions, etc.), and who our target audience was (current Tropentag participants, previous participants who are unable to attend, experts, young scientists, etc.). Once these key targets were defined, we discussed the importance of reporting a story and defined the appropriate media tools to make our reporting the most effective.

Ralph then aided us in defining our roles within the team. His advice for "focus on the output" for managing time of the team was absolutely critical to our success in the coming days. We first identified personal key areas of interest for reporting (i.e. blogging, photography, etc.) and this was handed to the editor, as well as a discussion of expected outputs from key sessions so the editor could arrange reporting teams accordingly.

Recommendations

·   Ralph's advice to the group on managing time was critical to our success. In future years it would be advisable to not only delegate an editor-in-chief, but also a key person within each social media team responsible for uploading the group's content.

·   A facilities tour at the end of day one would complement the team's knowledge nicely. Reporter teams could then begin to discuss a game plan in a defined setting context (i.e. how to cover poster sessions, use of an interview room, etc.).

Day Two

Day two was very compact. In the morning we participated in a technical and web based journalistic introduction by Malte Peterson, which was followed in the afternoon by a photo and video editing introduction by Roland Altenburger.

Malte was very knowledgeable and key in helping us learn to edit and post photos and blogs – a task that was more complicated than it may need be by 2018's media standards. The HTML coding for the blog and the positioning of the watermark on the photos both proved to be cumbersome tasks, not easily completed with speed. Malte also discussed the uses of Flickr, Instagram, Twitter, YouTube and Facebook, as well as the ideal mechanics behind the usage of such social media, and what type of content is best posted, and when, for maximum audience reach and engagement. Malte's handout for the HTML coding of the blog was an essential tool as group members posted their first blog posts independently the next day.

Roland unfortunately arrived quite late due to difficulties traveling to Ghent. We discussed photography and videography fundamentals, including shot sizes and dimension, and effective shot angles for a clear but creative flare. We then shot the introductory video to the 2018 Student Reporters in the remaining daylight.

Recommendations

- A discussion in the future of streamlining social media (i.e. link every YouTube to Facebook, retweeting Instagram photos, etc.) would help streamline the group's efforts to reach a maximum capacity audience. While we talked about the appropriate usage of such platforms, we didn't discuss when to reshare photos and videos across platforms.
- Video editing was a major bottleneck for the 2018 reporter team. It would be advisable that more people learn the basic editing techniques in order to aid positing the interviews the interview team worked to capture.

Concluding Workshop

On the fourth day, Tropentag 2018 came to an end but the experiences lived by the student reporters throughout the conference will remain relevant. To wrap up all the activities performed, on September 21st we had a final seminar on "The way forward to a professional career". Michela Cannovale and Katja Nellissen conducted a round table brainstorming as students shared their feedbacks from conference participation and analyzed possible ways to further a journalistic career. Some of the students had more experience and found it easier to perform their tasks during the conference, while for others it was something completely new

and quite challenging. But in general the group was fortunate to form such a diverse and complete team, and this contributed to the success of the 2018 Student Reporters program.

Before this session, some of the purposes of the Student Reporters program were clarified by professors Folkard Asch and Uta Dickhofer (ATSAF coordinators) on a more "informal" conversation with the students, reinforcing the abilities trained and structure of the program. They showed how team work and time pressure are factors inherent to the journalistic world and that these aspects surely influenced our activity performance during the conference. Also, it became clear that the selection of students with different backgrounds and not much experience in the journalistic world was on purpose, and so part of the learning process.

Recommendations:

For future editions, it would be recommended to have an initial overview of the program and pre-division of the tasks, so the students can be better situated and organize themselves more efficiently with the required duties. It is true that the freedom of choices and work format is one goal of the program, but on the other hand the students could contribute more with a clearer structure. It is also important for students to maintain contact for future opportunities and networking, within the journalistic field or their own area of studies. We suggest that a whatsapp group be established on the first day. This will help with organization, task division, and continual contact post-conference.

3. Tropentag 2018: Media Coverage

A. Blogging

Topentag blog 2018 (http://blog.tropentag.de/) was certainly a center of attraction for the conference attendees, absentees, and the general public. The blog posts give highlights of each day and the entire event. The target audience was clearly defined during the orientation period. We posted blogs during the day and in the evening. The blogs were basically written in simple English language, free of scientific jargons and technicalities so that the general public could understand as well. To attract traffic, we used catchy and unconventional titles such as "[Eat egg during pregnancy, get a stupid baby](#)". We used a multimedia blogging style i.e. combining different medium of communication. On the blog posts, we neatly combined content forms such as text, image and video. This approach gives a more interactive content and a range of options for the readers to enjoy.

The chief editor delegated four student reporters to write blog. Each blogger was tasked with writing three blogs per day, but only one blogger was able to meet this target. All bloggers attended their topic of their interest, especially their field of study. This makes it easy to write and affords students the opportunity to learn and network at the conference. Furthermore, we prioritized important events such as keynote speeches, ATSAF and GIZ events based on the interest of the organizers. For quality assurance, two chief editors were appointed to proofread the blog posts and approve before posting on the webpage. Student reporters that are native speakers – Canadian and American – were designated to edit the blog posts.

One of the limitations to attracting wider traffic to our blog post was our inability to share blog post directly to external platforms such as social media – Facebook, twitter etc. To address this issue, we developed an html code which can be adapted to create social media button for sharing blog posts. The code can be slightly modified as follows:

```
<style type="text/css">
#share-buttons img {
width: 35px;
padding: 5px;
border: 0;
box-shadow: 0;
display: inline;
}
</style>
<div id="share-buttons">
<!-- Facebook -->
        <a
href="http://www.facebook.com/sharer.php?url=http://blog.tropentag.de/node/634"
target="_blank">
        <img src="https://simplesharebuttons.com/images/somacro/facebook.png"
alt="Facebook" />
        </a>
 <!-- LinkedIn -->
        <a
href="http://www.linkedin.com/shareArticle?mini=true&amp;url=http://blog.tropentag.de/no
de/634" target="_blank">
        <img src="https://simplesharebuttons.com/images/somacro/linkedin.png"
alt="LinkedIn" />
        </a>
 <!-- Twitter -->
        <a
href="https://twitter.com/share?url=http://blog.tropentag.de/node/634&amp;text=Simple%2
0Share%20Buttons&amp;hashtags=simplesharebuttons" target="_blank">
        <img src="https://simplesharebuttons.com/images/somacro/twitter.png"
alt="Twitter" />
        </a>
</div>
```

```
</body>
</html>
```

Recommendations:

- Bloggers html platform is not convenient for beginners and very difficult to create a layout. Wordpress gives a much better theme and layout templates which are easy to modify and customize even by beginners.

- The font size of the blog post seems inconsistent. It is important to keep to the same text style.

- At Tropentag - just like in the real world – the publisher decides what to be published. An honest article that fails to satisfy the interest of the organizers was withheld from publication. For instance, an article titled "Tropentag Dinner 2018: Gluttonous ghost ate all the food!" which genuinely narrates what transpired at the Tropentag dinner was blocked from being published. Therefore, it is important to clearly define the boundaries of student reporters during the orientation period.

B. Photography

Photography was split in two sections: camera photography, covered by two students, and smartphone photography, covered by our team member responsible for our Instagram account. The duties were to document Tropentag in its' entirety, capturing moments, and capturing people. The results of our photos were used to be posted in Tropentag social media such as: Facebook, Twitter, Instagram, and can be downloaded from Flickr.

In total 327 photos were posted, consisting of 126 photos from day one, 151 photos from day two including dinner, and 50 photos from day three. Besides photography, the photography team also produced two infographics related to Tropentag 2018.

The photography team's decision making scheme consisted of the following:

1. Planning ➜ Which sessions are mandatory to take? Which sessions are requested to take by another reporters? Who is in charge of the sessions?

2. Photography ➜ The photographs highlight the moment and the people.

3. Watermarking ➜ Pictures are sorted and watermarked using photoshop.

4. Uploading ➜ Watermarked picture are uploaded to Flickr and placed in specific album indicating the time and types of event. These picture can be later used for blogposts or other posts.

5. Photo looping ➜ Some photos are selected and displayed in the loop in the classroom and in the registration area.

Challenges:

1.   Watermarking proved quite challenging due to volume of pictures and it is such a robotic job. A systematic and repetitive activity. However, editing is very important to have a better picture. After a while we were able to get used to it, but it is still a tedious and time consuming activity.

2.   It is hard to rename pictures in the Flickr album, and difficult to rearrange albums.

3.   The initial idea was to create several folders every day and insert them into the computer and display the photos, which later turn to be very hard. We improved the process by showing a photo loop on Flickr. This became a huge benefit because people can see the access, therefore increasing traffic to our Flickr account.

4.   Coordination between photographers is very hard to do since they have a tight schedule.

Recommendations

1.   Create the album before starting the day. It will make the categorization of pictures easier and therefore the coordination between photographers will be better. Ideally photographers would plan any session they want to document and then create the album before taking pictures.

2.   Watermarking is a very boring job, but editing pictures is a must to emphasise the message they want to tell in the picture and this job can only be done by the photographer themselves. Luckily our photographer Malik had a very fast hand as a blessing, as he was a former E-Sport athlete. This was a special advantage, but still watermarking proved to be a tedious task.

3.   In Ghent we had internet access for every computer in the seminar room. The connection should be ensured for next year's Tropentag, so image-looping can be easily done.

C. Interviews

Prior to the main Tropentag event, a general journalistic introduction was offered as part of the workshop for student reporters, where interviewing was described as one of the powerful journalistic tools to acquire information from key personalities and the general public. The interviewing team was briefed on how to conduct interviews taking into consideration all forms of journalistic ethics and defining targets. It became their responsibility to decide who and when to interview. A lecture hall was proposed by the organizers at Gent to be used as a formal interviewing room, but this room became less of importance to the interview team as it had its own limitations such as accessibility, lighting and sound effects. The interview team was well composed and could clearly define their target. Because of this, many interviews were conducted by the very small team. However, only four interviews appeared on the Youtube

channel as a result of undefined priorities by both the interview team and the video editing team. The video editing team edited and published videos based on their personal opinions but not the target of both parties. Apart from the video interviews, oral interviews were also done to acquire information from some key personalities of which one of them was published on the Blog platform of Tropentag.

Recommendations

For the future, it is highly recommended that there should be a strong communication between the video editing team and the interviewing team to set priorities to which contents to edit and publish. Also there should be a clearly defined target on the number of interviews to be conducted and published each day, while covering key events such as Fiat Panis award winners, etc. Again oral interviews should be highly prioritized as this can contribute to efficient utilization of the blog platform where information gathered from oral interviews can be written and posted in a blog format.

D. Videos

Three promotional videos were filmed and uploaded to Tropentag's Youtube channel "tropentagmedia" (https://www.youtube.com/user/tropentagmedia) and the Facebook page Stu Rep (Student Reporters). The aim was was to capture the spirit and recap the events of the conference.

The *promotional videos* included:

> "Welcoming Day" (97 views on Youtube)
> https://www.youtube.com/watch?v=6FqQFU3Fvlg
> "Day 1 Recap" (25 views)
> https://www.youtube.com/watch?v=6iufxy5ybKQ
> "Tropentag 2018 Reflections" (29 views)
> https://www.youtube.com/watch?v=-pApib3YblU&t=37s

Tropentag 2018 Reflections was played at the end of the conference in the main auditorium.

Among the other videos shared were *three interviews:*

1. "Interview with Wim Hoste, Director of International Training Centre, Ghent University" (42 Views)

https://www.youtube.com/watch?v=T9JGL1-R2L8

2. "Interview Josef G. Knoll European Science Award Winners - Tropentag 2018" (31 views)

   https://www.youtube.com/watch?v=hJyoB-qecyI&t=27s

3. "Interview with Thomas Daum on Smartphone Application in Smallholder Farming Systems in Zambia" (11 views)

   https://www.youtube.com/watch?v=A99PtD4mowk

Two other videos exclusively from the Student Reporters included:

"Tropentag 2018: Intro to Student Reporters" (83 views)
https://www.youtube.com/watch?v=WnjY5wyZ6xI&t=2s
"What does Kenny think about Tropentag?" (7 views)
https://www.youtube.com/watch?v=AWXizJwTxVk

The "Tropentag 2018: Intro to the Student Reporters" was played at the beginning of the conference in the main auditorium. It was meant to be followed by the "Welcoming Day" video, but was unfortunately cut due to time constraints (not due to excessive video length, but from previous speakers who went overtime). It would be useful to reaffirm the expectations of the Tropentag coordinators with the student reporters so that we are clear on what is desired (e.g. maximum 2, 3.5, or 5 minute video?).

Recommendations

It should be noted that there is a second Youtube channel that was used by previous Student Reporters named "tropentag" (https://www.youtube.com/user/tropentag) from 2010. It is crucial
to merge Tropentag channels to one, as multiple pages adds confusion in locating the current channel.

The videos were well received by the Youtube and Facebook audience, however links to the videos could have been additionally shared or announced on our other Media platforms such as Twitter and Instagram.

The video editing team should strive to upload the videos while the conference is taking place. More traffic occurred when videos were uploaded during morning conference hours. Additionally, we observed the most viewer traffic from the first two videos that were released.

The Video Team further recommends that future student reporters continue to focus on a strong, enthusiastic introduction video and clearly announce the available social media platforms. As a suggested improvement, links to the other information platforms (Facebook, Twitter, Flickr, Instagram) could be included in the introduction video's description.

As for coordination efforts, it is pivotal that the Interviewing Team keeps the content short and sweet with interviewees (for time and cutting constraints) and clearly informs the Video Editors which content should be edited and uploaded. Tasks amongst the video editors should also be transparent, as there was double edited or deleted content that was not able to be recovered due to incompatible technical issues (between PC and Mac).

E. Social Media

Twitter

The Twitter account @tropentag had been created and used by student reporters of the past years, so it was quickly updated to the contemporary hashtag #Tropentag2018 and the modern logo was uploaded. Throughout the conference, the account was used to repost photos from the Instagram account; write summaries of talks attended by the Student Reporters or memorable, even fun, phrases that scientists used; congratulate the winners of awards; and repost tweets by visiting scientists. Finding and following the Twitter accounts of the scientists presenting at the conference, tagging them in tweets, and liking their posts also proved to be engaging and appreciated by the scientists.

Statistics

By the September 19th, 136 tweets had been posted and the @tropentag Twitter account had acquired 66 new followers. We found the time of posting tweets to be especially interesting: on September 18th, between the hours of 10am - 12 noon, the account had received over 600 impressions (likes, retweets, views, etc); on September 19th, the most popular hours were between 12 noon and 2pm, wherein the account received 767 impressions.

The most popular tweet: "Preparations are in motion for the Tropentag 2018 conference this year in Ghent, Belgium. Follow this space for updates, interviews, behind-the-scenes. This account is run by our Student Reporters 2018! #tropentag2018 #food". This tweet received 3,683 impressions.

Most popular tweet including a photo: "Meet our Student Reporter team 2018! They are Masters & PhD students from universities around the world trained by #ATSAF to report on #Tropentag2018. We will introduce them over the next few days! #foodsecurity #studentreporters #ghent #belgium". This earned 544 impressions.

By the conclusion of Tropentag 2018, the account had a total of 556 followers, was following 731 accounts, and had submitted a total of 1,266 tweets.

Recommendations

As Twitter is limited to 120 characters, hashtags were not used in multitude. Focus was primarily placed on the #Tropentag2018 hashtag but occasionally also the hashtags #belgium, #ghent, #foodsecurity and #foodforchange. However, when exploring other accounts, it was noticed that scientists were using many other hashtags that were had not considered. It may therefore be useful in future to homogenize which hashtags should be used within the team, but keep an eye on the hashtags employed by other scientists.

An old Tropentag account was often tagged: @TropentagMedia. Team supervisors advised that this was an old account, thought to have been deactivated. It is recommended that participants of Tropentag are made clear as to which Twitter account is now active.

It is further recommended to identify and tweet the most during the hours of maximal Twitter engagement: between 10am and 2pm.

Instagram

At the time of Tropentag 2018, there was no Instagram account. Therefore a Tropentag account was opened on September 16th, which included the logo and linked the student blog in the biography. The student reporter team was encouraged to follow and like the posts. "Stories" (short video clips and photos that are visible for only 24 hours) were actively posted, which were dedicated to Behind-the-Scenes cameos, such as introducing our student reporters, showing our workshop preparations, discussions, blogging, short chats, etc. There was some discussion as to whether photos can only be uploaded if they have the Tropentag watermark

on them, and it was decided that they would not, as this would make the photos feel very "full" or "busy", and less clean.

The photos posted in the feed were of scientists giving presentations, scientists listening, and our Student Reporters giving interviews - but also of the international food available throughout the conference; the student helpers offering coffee and tea; and the awards and awards ceremony. The account was also used to introduce the student helpers so that visitors of the Instagram account would know who to turn to with their questions. The Instagram account proved to be especially popular, with both approaching scientists and student helpers asking for their photo to be taken and uploaded to the account. People were overall very approachable in having their photo taken. The intent of photographic subjects was to demonstrate the ethnic and age diversity at the conference, show the happy or concentrated faces, and demonstrate the Tropentag conference as a space of networking, relaxation between talks, and professional enjoyment.

Following discussion with the team and supervisors, the following hashtags were used: #tropentag2018 #ghent #gent #belgium #foodsecurityconference #food #foodforthought #conference #science #foodsecurity #universiteitgent #atsaf #ugent #gap #internationalagriculture #researchdevelopment #sustainableagriculture #tropicalagriculture #tropics #subtropics #globaldevelopment #studentreporters

Several individual accounts relevant to Tropentag 2018 were also found and followed, including the City of Ghent official Instagram account (@cityofghent), University of Ghent (@ugent) and the Local Travel Website for Ghent (@visitgent), and tagged them frequently in posts.

Statistics
By the end of Tropentag 2018, the Instagram account had 63 followers and was following 31 accounts. By September 19th, there were 60 posts. Student Reporters were mentioned in Instagram Stories 9 times. What is unknown is the amount of regrams (times our photos or videos were shared on individual Instagram accounts).

Recommendations
As Instagram gains popularity in the scientific world, it may be interesting to find scientists' and institutions' Instagram accounts, and follow and repost from them. It is also highly

recommend to follow the host city's Instagram accounts, as the ones found all followed Tropentag back and engaged with the posts frequently.

Medium.com

At the end of Tropentag 2018, we had only one post on Medium.com and this is because of the kind of audience that are on the social media platform. The internet is now filled with so much fake news and noise but Medium.com has positioned itself as a platform where serious professionals can read about topics that will matter in the future. It was heartwarming to note that selection committee on Medium.com selected the single post by 2018 student reporters as recommended reading. The post has 13 claps at the time of going to press with this report and the article is available [here](#).

Recommendations

While other social media platforms will get hits and likes during the Tropentag conference, other platforms that afford readers long-lasting content are strongly advised. Writing on LinkedIn is also recommended to future Student Reporters.

Final Overall Social Media Recommendation

An issue the team discussed throughout Tropentag was how to encourage scientists to use the appropriate hashtags and tagging so that we would see their tweets. An idea would be to include the Twitter and Instagram account names on the backs of the Student Reporter shirts in the future.

4. Conclusions

To conclude on the experience of the student reporters from Tropentag 2018, the general outlook is very positive, with many student reporters saying they would be willing (if life allowed) to participate again in 2019. While we all faced challenges during reporting, we were able to bridge friendships amongst ourselves while overcoming said challenges under a tight time schedule. Emphasis in 2018 was placed more on "fast media" such as Twitter and Instagram during the Tropentag days, as previous traffic through the blog during the event was quite low. With that said, our focus on our blog posts was more in depth, with creative titles, to attract people as the browse the blog throughout the year. The blog platform itself is old and outdated, and it is critical to improve to a more modern platform, such as WordPress, were there posts are less cumbersome to create, and there is more traffic throughout the year. Photography and video was well received, but editing the videos and posting them on YouTube proved troublesome for our group; to maximize the reach that Youtube affords, it is important

to review the Youtube channels from previous Tropentag conferences so that efforts on Youtube build on previous successes instead of starting from scratch every year. Social media was a success, namely the addition of our Instagram account, which proved popular with tropentag attendees.

Accordingly we must say a final thank out to ATSAF e.V. for the allowing us the opportunity to come together and report on Tropentag. Being a student reporter was an excellent way to understand science's real struggle to report to the public, and we're all thankful to have worked on this problem together.

Appendix

Student Reporter Portrait	Given name, Surname	Nationality	Study program, University	Main task at the Tropentag	Contact
	Gabriela Huidobro	Colombia	MSc in Tropical Forestry, University of Dresden, Germany	Blogging and Photography	gab.huidobro@gmail.com
	Diana Santos	Peru	MSc. in Nutrition and Rural Development,Ghent University, Belgium	Blogging and Video Livestream	DianaCarolina.SantosShupingahua@UGent.be
	Onu Ekpa	Nigeria	PhD. Food Quality and Design, Wageningen University, Netherlands	Video Editing and Blogging	ekpa.onuu@gmail.com
	Kehinde Odeniyi	Nigeria	PhD in Agricultural and Food Economics at the University of Reading, United Kingdom	Blogging (Medium.com), Interviewing	kehindeodeniyi@gmail.com www.kehindeodeniyi.com
	Jaclyn Bandy	USA	MSc. Agriculture Science and Resource Management for the Tropics and Subtropics (ARTS), University of Bonn, Germany	Video filming, editing and Editor-in-Chief	jaclynbandy@gmail.com

	Kwabena Agyei	Ghana	MSc. Agriculture Science and Resource Management for the Tropics and Subtropics (ARTS), University of Bonn, Germany	Video filming, interviewer, Blogging	Agyeimensah91@gmail.com
	Muhammad Malik Ar Rahiem	Indonesia	MSc. Tropical Hydrogeology and Environmental Engineering, TU Darmstadt, Germany	Photography, Blogging	malikarrahiem91@gmail.com
	Jessica Lloyd	Canada	MSc. Agriculture in the Tropics and Subtropics, University of Hohenheim, Germany	Blogging, editing and Editor-in-Chief	Jessica_lloyd18@hotmail.com
	Ritti Soncco	Peru, Germany	PhD. Social Anthropology University of Edinburgh, Scotland	Social media (Twitter, Instagram), Blogging and Photography	ritti.soncco@ed.ac.uk
	Cristina Conea	Czech Republic	PhD. Sustainable Rural Development in the Tropics and Subtropics, University of Life Sciences in Prague, Czech Republic	Head Interviewer	ypard.moldova@gmail.com

	Gabriel de Godoy	Brazil	MSc. Nutrition and Rural Development, University of Ghent, Belgium	Blogging, Photography	gabriel.degodoy@yahoo.com